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# CANTALOUPE SEED

## for 1938

The Rocky Ford Cantaloupe  
Seed Breeders Assn.  
ROCKY FORD, COLORADO

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WITH infinite patience and care the artist devotes a life to the creation of a painting, portraying a scene as viewed through his eyes and brain. The sculptor spends years in perfecting the graceful lines of his work. The study of a lifetime lies behind the architect's vision of a beautiful building. No less artists than these are the men who devote their lives to the attainment of perfection in more prosaic lines. Consider the patience and care, the study of a lifetime, the years of work that have gone into the production of fruits for your table.

We present herein the results of our work.

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ANNUAL CATALOG  
AND  
PRICE LIST FOR 1938



The Rocky Ford Cantaloupe Seed  
Breeders Association

JAMES B. RYAN, Secretary

ROCKY FORD, COLORADO

ADDRESS ALL ORDERS TO THE SECRETARY

## Concerning . . .

- *A Partnership*
- *Quality, Purity and Selection*
- *The Importance of Our Methods*
- *Our New Cultural Booklet on Cantaloupes*

We present to you in this, our 1938 catalog, the results of our work of years, but more particularly the results of the 1937 season.

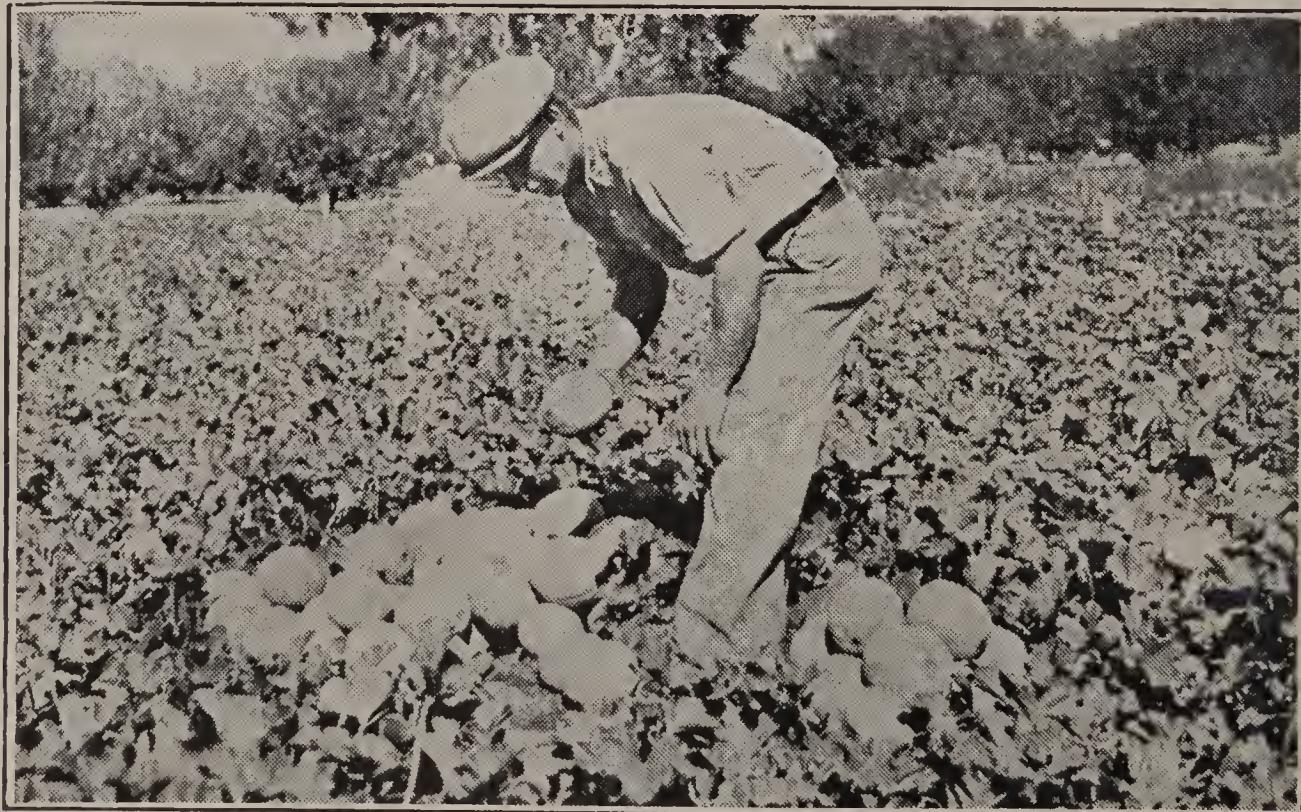
We believe that we are offering to you the very finest of cantaloupe varieties. We feel sure that we are offering you the best seed that it is possible to grow. We have been extremely careful in our work to be certain that the seed that you buy from us will be all that we say and all that you expect.

Essentially a partnership exists between a seedsman and his customers. Each must appreciate the other's position, each must understand the other's problems, and each must know something of what the other is doing, if both are to be successful.

### THIS CATALOG DESIGNED FOR YOUR BENEFIT.

Because it is impossible for us to write to each of our customers telling them of our work and our varieties, we are forced to use the medium of this catalog to tell them of our seed. Hence we have tried to address this catalog to you. In return we hope that you will write to us telling us of your work and your problems.

We have described our varieties truthfully in order that you will understand exactly what to expect from each one. We will, in the few pages immediately following, describe something of our policies and methods, in order that you may understand what we are attempting to do for you.



Careful selection is an important part of cantaloupe seed harvest. This illustration shows the selections being made in Mildew Resistant No. 45 cantaloupes.

## OUR AIM OF QUALITY, PURITY AND SELECTION.

It sometimes seems to us, as we prepare our catalog for submission to the cantaloupe growers of the nation, that possibly we mention too often our aim of "Quality, Purity and Selection." The temptation is sometimes strong to make mention of some other topic, if for nothing more than variety, thinking that possibly the reader of this catalog might appreciate a mention of some other topic than this.

However, this catalog is not presented for your pleasure alone, but is also offered in the hope that it may enable you to achieve greater success with your cantaloupe crop by the selection of proper seed.

Keeping in mind the fact that a house is no better built than its foundation, we know that the crop you produce will be no better than the seed you plant. Hence the characteristics of quality, purity and selection in your seed is of the utmost importance. Without them you have failed to make the start to which you are entitled. Because of the importance of quality, purity and selection it would be unwise for us not to call them to your attention even at the risk of repetition.

Our long established and jealously guarded reputation for quality, purity and selection in our cantaloupe seed is the best assurance you can have that your crop will be one that will meet all your expectations.

## THE IMPORTANCE OF OUR METHODS TO YOU.

In a discussion of our methods, we must mention our plat work first, for it is essentially the foundation of our cantaloupe seed business. If we are to hold your trade, which we must do to continue in business, we must be in a position to assure you how our seed will perform and we must be continually at work to build up our stock to the highest degree of quality possible.

To carry out these promises, we maintain each season, experimental plots to test our seed and to give us an opportunity to make improvements. Through our trial plots we are enabled to know exactly what our new seed will do under actual field conditions. By proper care and observation, we are able to make improvements in our seed.

The illustration on page 4 shows a portion of one of our trial plots. You will note white stakes set at regular intervals across the field. Cornered by every stake is a square containing 25 hills of cantaloupes. Each one of these squares



Hand cutting the seed is laborious for us but profitable for you.

is planted with the seed from a single cantaloupe. Thus from a single melon, selected in 1936 for some particular characteristics, there were grown 25 hills in 1937. The melons from these 25 hills are carefully checked with each other for uniformity of the characteristics desired and are checked against the record of the parent of the previous year. Each season we save hundreds of individual cantaloupes. These must give promise of producing something better than we have had before. Each one is cut separately and the seed sacked by itself and stored with an accompanying description.

Out of the hundreds of individuals saved each season there may be but a half dozen that will measure up to the high standard we set the following year. The remainder, while they may be much better than the regular stock, will no longer be used as plat work possibilities.



These are some of our trial plots. Cornered by each stake is a separate plat of cantaloupes.

By this method we are continually at work improving our stock and developing new strains. The results of this trial plat work are passed on to you in a higher grade of seed that means more profits to you from your crop.

#### REQUIREMENTS IN PRODUCING GOOD SEED.

Anyone can grow seed. But it takes care, experience, time and proper equipment to produce GOOD seed. We pride ourselves on being more than seed growers —we are seed breeders as well.

It is no result of mere chance that our seed has been producing uniformly fine crops season after season. It might be possible for you to secure from some unknown source, cantaloupe seed that would give you good results in some particular season. But should you continue to buy your seed supplies from such a source year after year, you will find that they lack the uniform high quality that you need. You will find that some year the poor seed supplied will, in the end, cost you more than good seed would have cost for a lifetime of planting.

Our methods assure you that you need never take this chance of getting poor quality seed.

We have made it an invariable rule never to sell seed that we do not grow and harvest ourselves. We give personal supervision to all the stages of harvesting our seed crops. We personally supervise the cutting, washing, drying and fanning of the seed. Every care is taken to see that only the finest melons are saved for seed, and after the seed is saved, every precaution is exercised to be certain that there is no mixing. Such a policy means much to you. It means that when you buy our seed you can be certain that it will reproduce exactly as we describe it. It means that you know when you plant the seed the kind of a crop you will get. It means that chance is eliminated in your purchase of seed.

#### ALL OUR SEED IS HAND CUT

The most careful methods are used in our harvesting. All the seed is hand-cut—each melon is cut separately and by this method the poorer melons are discarded and not saved for seed. All the seed is washed by hand in open wooden tanks, and by this method we can exercise greater care in seeing that there is no



Here we personally supervise the washing and drying of our cantaloupe seed.

mixture of varieties. The owners of our business do all this washing themselves, believing that they can take greater care than would hired help.

Time has proven the value of our methods. Season after season, our seed has maintained our standard of quality, purity and selection. Season after season our seed will give you better results.

#### OUR NEW CULTURAL BOOKLET IS FREE.

We have printed and have ready for distribution a booklet entitled "The Cantaloupe." In this booklet we have described the methods of cantaloupe production, giving attention to cultural methods from planting, through thinning, cultivation, irrigation, picking, crating, to marketing. We have described the diseases that affect cantaloupes, and suggested methods for their control. We have also included a brief but interesting history of the cantaloupe.

"The Cantaloupe" is to be given free to those who request a copy.

#### WE EXTEND OUR BEST WISHES

It is our sincere hope that this catalog will be of some assistance to you in deciding upon cantaloupe varieties for your 1938 planting. We hope that we may receive your order, and if we do, we make this promise to you: We will not sell you seed that we would not plant ourselves. We extend to you our best wishes for your success in 1938.



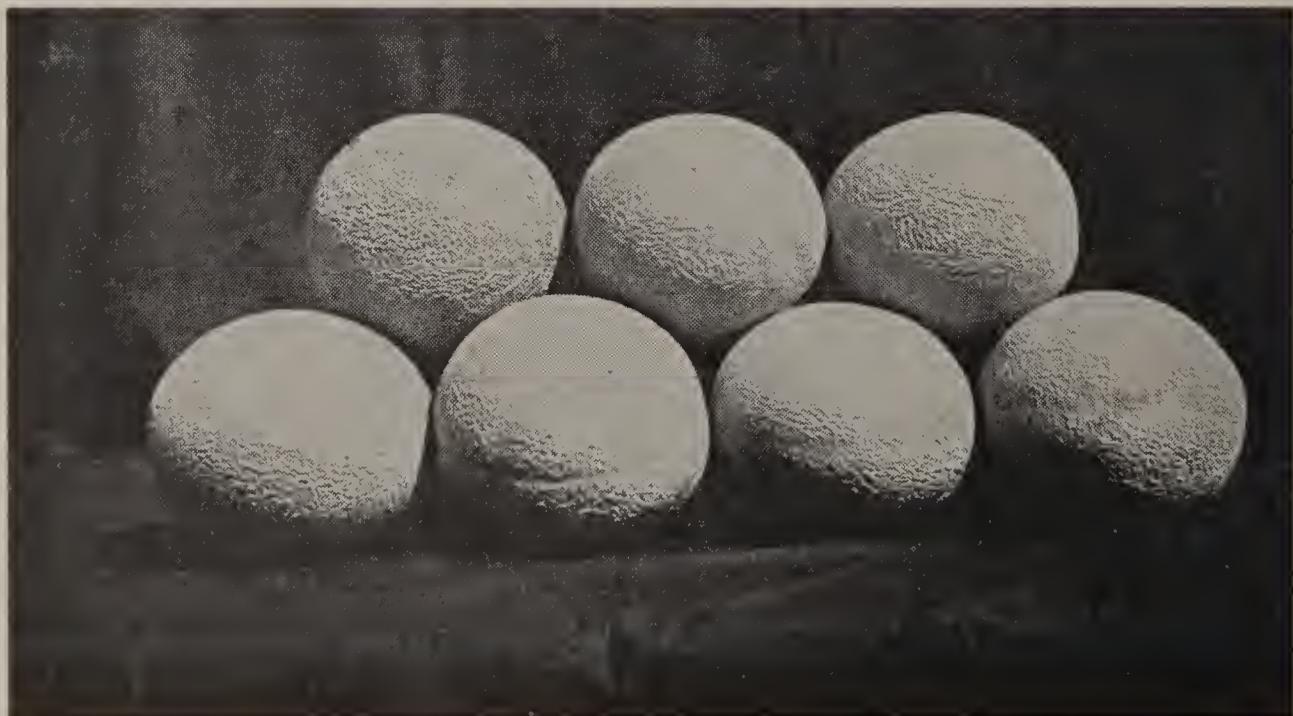
## An Aristocrat Among Cantaloupes

There occasionally appears in nature some unusual and exceptional form of plant life whose traits force attention and demand recognition. Sometimes it may be a flower, whose unusual beauty enables it to assume at once a place of distinction. Or it may be a plant whose fruit is so palatable that it is immediately placed in the category of aristocrats.

Just such an unusual and exceptional individual has now appeared among cantaloupe varieties. Our newest introduction, the Globo de Oro is now permanently listed among the cantaloupe aristocrats. The years of development work behind the Globo are a guarantee that it is not a "Sport," but that its merit is inbred and will remain permanently as a characteristic of the melon.

### THE SUCCESS OF THE GLOBO IN 1937.

Those of you who have studied the cantaloupe markets during the past season will have noted the success of the Globo de Oro. The Globo was grown on a large scale in California and Colorado last season and while the market was purposely held limited in scope, its success was phenomenal. Specifically the Globo de Oro was able to command a price as much as \$1.60 per crate more than the prices paid for other cantaloupes upon the same market. The demand for Globos was so great that it was possible for the growers to specify their own conditions of sale.



The Globo de Oro is a splendid shipping melon.

# Globo de Oro

Developed and Introduced by The Rocky Ford Cantaloupe Seed Breeders Association

## WE ARE LIMITING THE SALE OF GLOBO SEED.

We, as seedsmen, realize that much as we might like to promote the sales of Globo de Oro seed, it would be easy to flood the country with this seed, resulting in a decided slump in prices received for the melons. Because careful attention must be given to the growing and harvesting of the Globos, the grower must be conscientious in his work with them. Hence if we flooded the country with Globo seed, many growers would plant it who would not give it the care and attention it deserves. This lack of care would reflect back on the melon.

Therefore to protect the careful grower and to protect the reputation of the Globo, we are limiting the sale of the Globo de Oro seed. We shall establish limits upon the amount of this seed that will be sold in any particular cantaloupe district, and when this limit is reached sales will stop. We believe that only those who want the very best and who will give only the most careful attention to their crop will order the seed at the price we are asking, which is \$2.00 per pound. It is our intention to protect both you and ourselves by placing a limitation on the quantity of seed sold and by asking the price we have set.

## DESCRIPTION OF THE GLOBO DE ORO

The Globo de Oro is nearly round, covered with a slight netting, and is golden in appearance when fully ripe. The cavity of the melon is very small, and the thick flesh is orange colored and edible to the rind. The vines are hardy, vigorous, and yield heavily over a long period. In size the Globo runs to the jumbo thirty-six, with a few of the twenty-seven pack. It is a medium late melon, midway between the Hale's Best and the Honey Dew. It is in quality that the Globo de Oro is outstanding, for it is a splendid shipper and its flavor is unexcelled.

Prices postpaid: Packet, 10c; ounce, 20c;  $\frac{1}{4}$  pound, 65c;  $\frac{1}{2}$  pound, \$1.15;  
1 pound, \$2.00; 2 pounds, \$3.50.



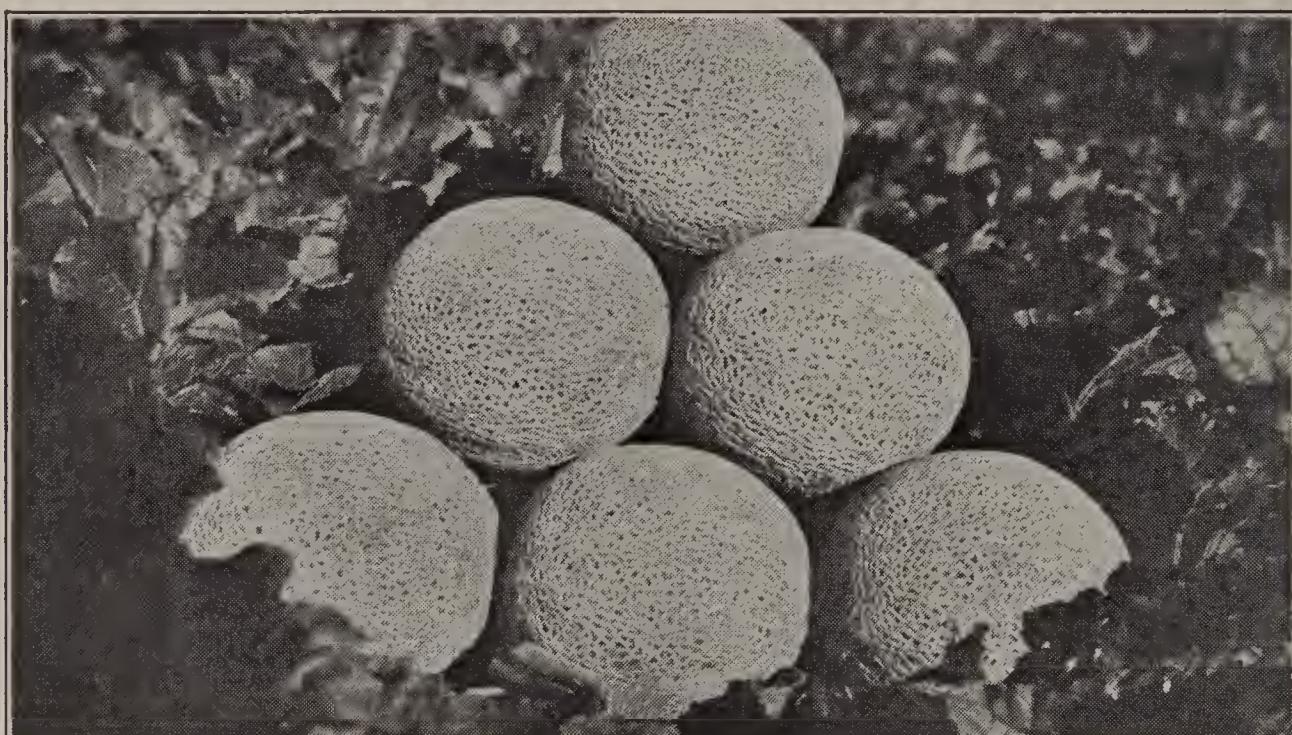
The flavor of the Globo de Oro is exceptionally fine.

## THE FINEST "SEED HALE'S BEST"

### *The Most Widely Used Strain*

The "Seed Breeders" is our newest and most improved strain of the popular Hale's Best variety. We have offered this strain to the growers for the past two seasons, and it was immediately adopted and put into general use. The "Seed Breeders" and the Nine Thirty-Six are today the two most widely used of all the Hale's Best strains.

Two years ago we felt that we had a cantaloupe in the new "Seed Breeders" that could be placed upon the market with confidence that it would justify the praise we had for it. We felt then that the "Seed Breeders" was of sufficient improvement over the No. 36 and No. 112 Hale's Best that it would eventually displace them in general use. The "Seed Breeders" was adopted for general use



All the desirable characteristics that you want are in the  
Seed Breeders cantaloupes.

much sooner than we anticipated and consequently there was a shortage of seed in 1936. In 1937, however, we had a sufficient stock and found that the "Seed Breeders" out-sold all other varieties. This widespread sale of the "Seed Breeders" is in itself an indication of its high merit.

#### THE "SEED BREEDERS" MEETS YOUR NEEDS.

As a grower, you want and have a right to demand from the seedsman, certain qualities in the cantaloupes you grow.

First, of course, you want a melon of fine flavor, for if the cantaloupe does not have this good eating quality then the public will not buy it and you lose your crop. The fine quality of the "Seed Breeders" has resulted in its ready sale.

Second, you want earliness, for with a crop that is on the market early you get advantage of the earlier and higher prices. The "Seed Breeders" is the earliest melon on the market.

Third, you want prolificness, for this often means the difference between profit and loss. It does not matter how high the quality or how early the melons may be,

# BREEDERS"

## *Of the Early Hale's Best Variety*

if there are not sufficient cantaloupes for a large sale, no profit can be shown for the crop. The "Seed Breeders" will produce as large a crop as any other variety.

Fourth, you want uniformity. This characteristic in your melons assures you that there will not be a big wastage from cull melons that must be discarded. The "Seed Breeders" is the most uniform of all the Hale's Best strains.

### THE "SEED BREEDERS" IS THE NEWEST HALE'S BEST.

As seedsmen, we naturally keep in mind at all times the needs of the grower. In the "Seed Breeders" cantaloupe, we are offering you a melon that meets all the needs as outlined above. The "Seed Breeders" is the newest of the Hale's Best



We sold more Seed Breeders cantaloupe seed last season  
than any other one variety.

strains, but far more important than this, it is the best of the Hale's Best strains. We know, from experiences, that this cantaloupe will meet your most exacting needs.

### DESCRIPTION OF THE "SEED BREEDERS."

The "Seed Breeders" is a Hale's Best strain with the thick, deep pink flesh of this variety. It is a heavily netted melon that will stand handling and shipment and reach the market in prime condition. The seed cavity is small and compact, filled solidly with seed. The "Seed Breeders" runs to uniform jumbo sizes, with an unusually small percentage of cull melons. This uniformity and lack of culls is one of the most notable features of the melon. The "Seed Breeders" is slightly earlier and is more prolific than other Hale's Best strains.

We can recommend the "Seed Breeders" for either commercial or home market purposes.

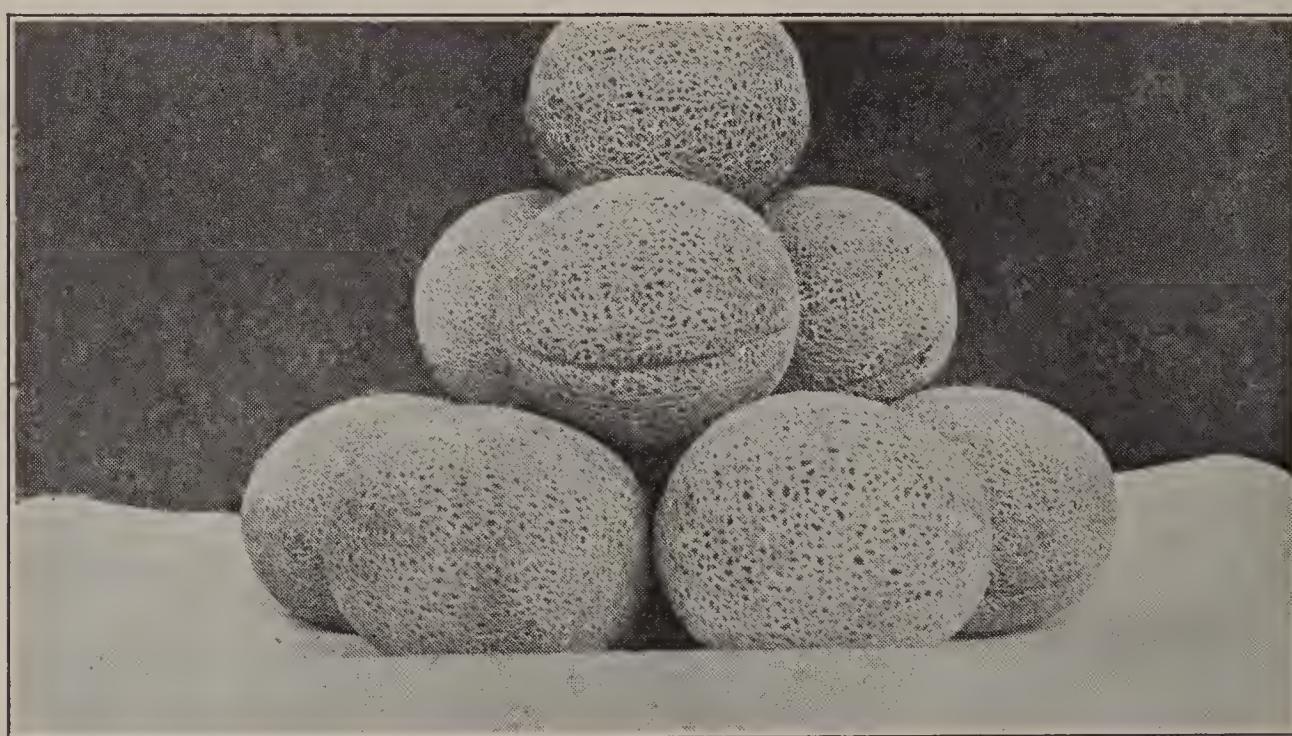
Prices postpaid: Ounce ,15c;  $\frac{1}{4}$  pound, 45c;  $\frac{1}{2}$  pound, 80c; 1 pound, \$1.50;  
2 pounds, \$2.50; 5 pounds, \$5.75; 10 pounds, \$11.00.

# Mildew Resistant No. 45

## THE COMING LEADING COMMERCIAL VARIETY

The Mildew Resistant No. 45 has become the cantaloupe most widely used in those districts affected by powdery mildew, and particularly in the Imperial Valley in California. Twelve years ago, powdery mildew appeared in a very destructive form in the Imperial Valley, and if the cantaloupe industry was to be saved in that district it was urgently necessary that a resistant melon be developed. This important and difficult task was assigned to Dr. I. C. Jagger, of the United States Department of Agriculture, who, with his colleague, Dr. G. W. Scott, of the University of California, has performed a splendid piece of work.

Possibly it would be appropriate to present the description of the melon in the words of its originator, Dr. Jagger. "Powdery Mildew Resistant Cantaloup No. 45 is similar to Hale's Best but somewhat later in maturing. The fruits are slightly oblong in shape, and very uniform in size, shape and quality. The surface of the melons is well covered by moderately coarse netting with shallow furrows which are only partly covered by the netting. . . .



Study this melon carefully for you will be using it a great deal in the next few seasons. It is the Mildew Resistant No. 45.

"The flesh of the No. 45 is even firmer in texture than that of Hale's Best, and the color is salmon or orange and of a little lighter shade than some of the leading cantaloup varieties. In edible qualities it compares favorable with the important shipping varieties. The seed cavity is small and well filled with seeds. . . .

"Powdery Mildew Resistant Cantaloup No. 45 seems much better adapted to harvesting field-ripe than most of the cantaloup varieties, having reached markets in all parts of the country in excellent marketing and eating condition when shipped field-ripe from the Imperial Valley."

Knowing Dr. Jagger and his melon, we feel that he is too modest in his description of it. We wish to add the following comment. Dr. Jagger was interested primarily in developing a mildew resistant variety, and he was 100% successful in this. In doing so, however, he also developed one of the very finest cantaloupes that has ever been offered to the public. If you are interested in keeping abreast of the best cantaloupe varieties, you will not fail to plant some of the Mildew Resistant No. 45.

Most of our seed of this variety of cantaloupes has already been booked by Imperial Valley growers.

Prices postpaid: Ounce, 15c;  $\frac{1}{4}$  pound, 45c;  $\frac{1}{2}$  pound, 80c; 1 pound, \$1.50; 2 pounds, \$2.50; 5 pounds, \$5.75; 10 pounds, \$11.00.

# Nine Thirty-Six

## ONE OF THE LEADING HALE'S BEST STRAINS

The Nine Thirty-Six was introduced by us in 1934, and since that time has firmly established itself among the leading Hale's Best varieties. The strain is now used in practically every section where cantaloupes are grown.

The worth of the Nine Thirty-Six was demonstrated by the rapidity with which it was adopted by growers and seedsmen alike. Growers hesitate to plant new varieties on a large scale until their worth has been proven by experience. A single season's test, however, convinced the growers that the Nine Thirty-Six was much superior to the older Hale's Best strains, and it was immediately adopted for large scale plantings. Experience in later seasons confirmed the results of the first tests. Seedhouses, too, are generally reluctant to adopt new varieties intro-



The Nine Thirty-Six is one of the leading early commercial varieties.

duced by their competitors, but the merits of the Nine Thirty-Six were so pronounced that now most seed houses are listing this as one of the leading varieties.

The Nine Thirty-Six is an early melon, combining with its earliness a fine flavor and good shipping qualities. In these three characteristics the grower finds the features that he needs most for a good commercial melon. Its uniformity of jumbo sizes makes it a melon that packs with small loss from off-sizes. Its prolificness insures the grower a yield that will give him the maximum in profits from his land. The Nine Thirty-Six is a pink-fleshed cantaloupe, with a thick meat and a small seed cavity. As shown in the accompanying illustration the cantaloupe is well netted with no sectors, and the vines are vigorous and hardy.

The Nine Thirty-Six is adaptable to every section of the country and you can be assured that you will make no mistake in using this variety.

Prices postpaid: Ounce, 15c;  $\frac{1}{4}$  pound, 45c;  $\frac{1}{2}$  pound, 80c; 1 pound, \$1.50; 2 pounds, \$2.50; 5 pounds, \$5.75; 10 pounds, \$11.00.

# Mammoth Golden Globe

A LARGE, WHITE-SKINNED MELON OF HIGH QUALITY.

The Mammoth Golden Globe is one of the new white-skinned cantaloupes. These white-skinned melons have made rapid development in the past few years and have received wide public recognition. Many of these new melons have been developed with particular characteristics in mind as the objectives. The Mammoth Golden Globe is one of these.

As its name implies, the Mammoth Golden Globe is a large melon that has been developed to meet the demands of the roadside stands and their customers for a large cantaloupe. The Mammoth Golden Globe has all the same fine qualities that helped make the *Globo de Oro* a successful commercial melon, and has, in addition, the large size that is needed by the market gardener.

The Mammoth Golden Globe is a round to slightly oblong melon, with most melons about seven inches in diameter and eight to nine inches in length. The strain will not run to strictly even sizes, but all the melons average larger than the commercial strains. It is our opinion, that in quality this cantaloupe will excel any other variety. The Mammoth Golden Globe is slightly netted with a deepening golden color as it ripens. The flesh is thick and edible to the rind. The cavity is exceedingly small for so large a cantaloupe. This melon improves in its ripening when taken from the vine at a full slip.

We particularly recommend the Mammoth Golden Globe to the market gardener because of its size and its unexcelled quality. This melon will meet the demand for a large cantaloupe. In competition with other melons, large or small, the Mammoth Golden Globe gives place to none in quality. We urge you to try this cantaloupe.

Prices postpaid: Ounce, 20c;  $\frac{1}{4}$  pound, 75c;  $\frac{1}{2}$  pound, \$1.25; 1 pound, \$2.00;  
2 pounds, \$3.50; 5 pounds, \$8.00.



The Mammoth Golden Globe is one of the finest flavored of all cantaloupes.



# WHITE KNIGHT

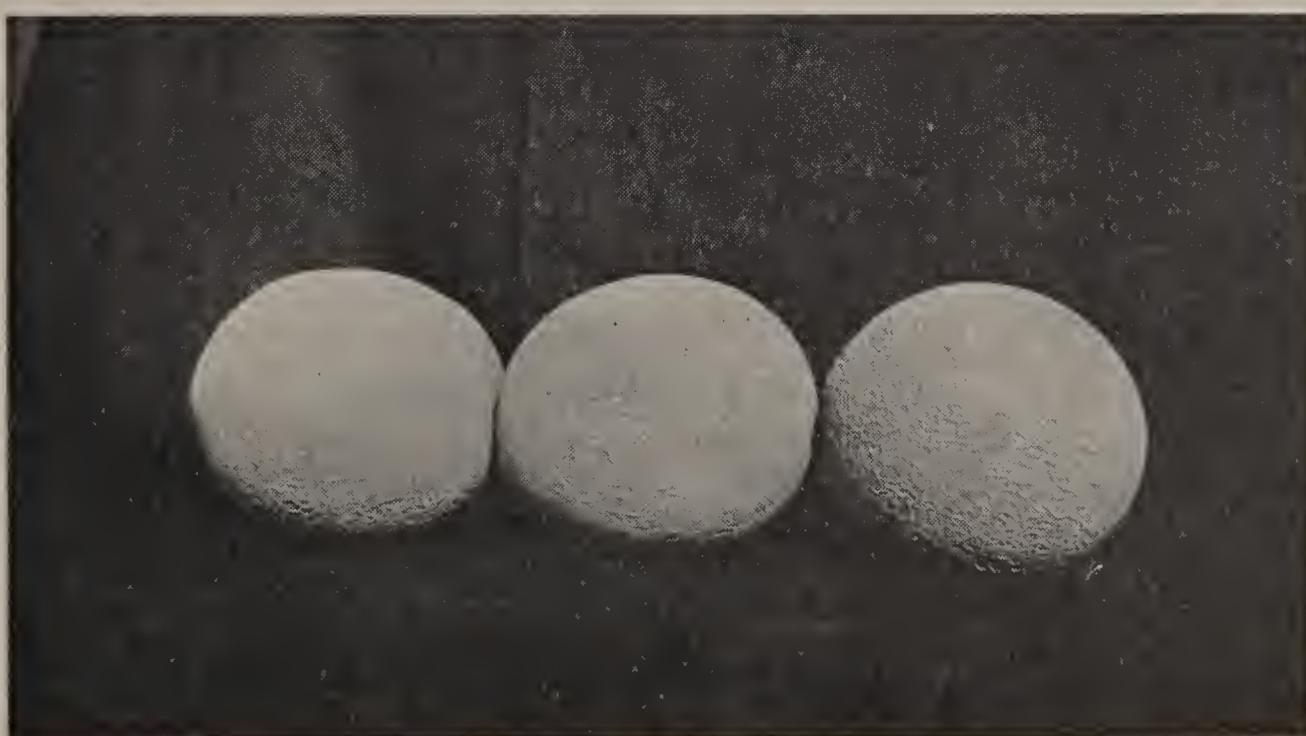
## AN EARLY, WHITE-SKINNED CANTALOUE.

The White Knight is an early white-skinned cantaloupe. Other white-skinned melons now on the market are of the medium to late varieties, and we felt that there was a need for an early melon of this kind. The White Knight is the result, being the only white-skinned melon that matures early. Its maturity dates are about the same as the well known early Hale's Best strains.

The White Knight is an oblong cantaloupe, running to jumbo sizes. The white skin is covered with a light netting, and as it ripens the melon takes on the orange tint of the flesh. The flesh itself is thick and fine grained and of good flavor. The melon is heavy, solid and has a small cavity well filled with the seed. The White Knight produces a heavy crop of uniform melons, and it is well suited for either commercial or local market purposes.

With the increased success that has attended the white-skinned melons, more and more of them will be grown in the coming seasons. We believe that it will be advantageous to you if you intend to plant some white melons, to have part of your acreage in the White Knight. The earliness of the White Knight will enable you to commence your sales earlier in the season.

Prices postpaid: Ounce, 20c;  $\frac{1}{4}$  pound, 75c;  $\frac{1}{2}$  pound, \$1.25; 1 pound, \$2.00;  
2 pounds, \$3.50; 5 pounds, \$8.00.



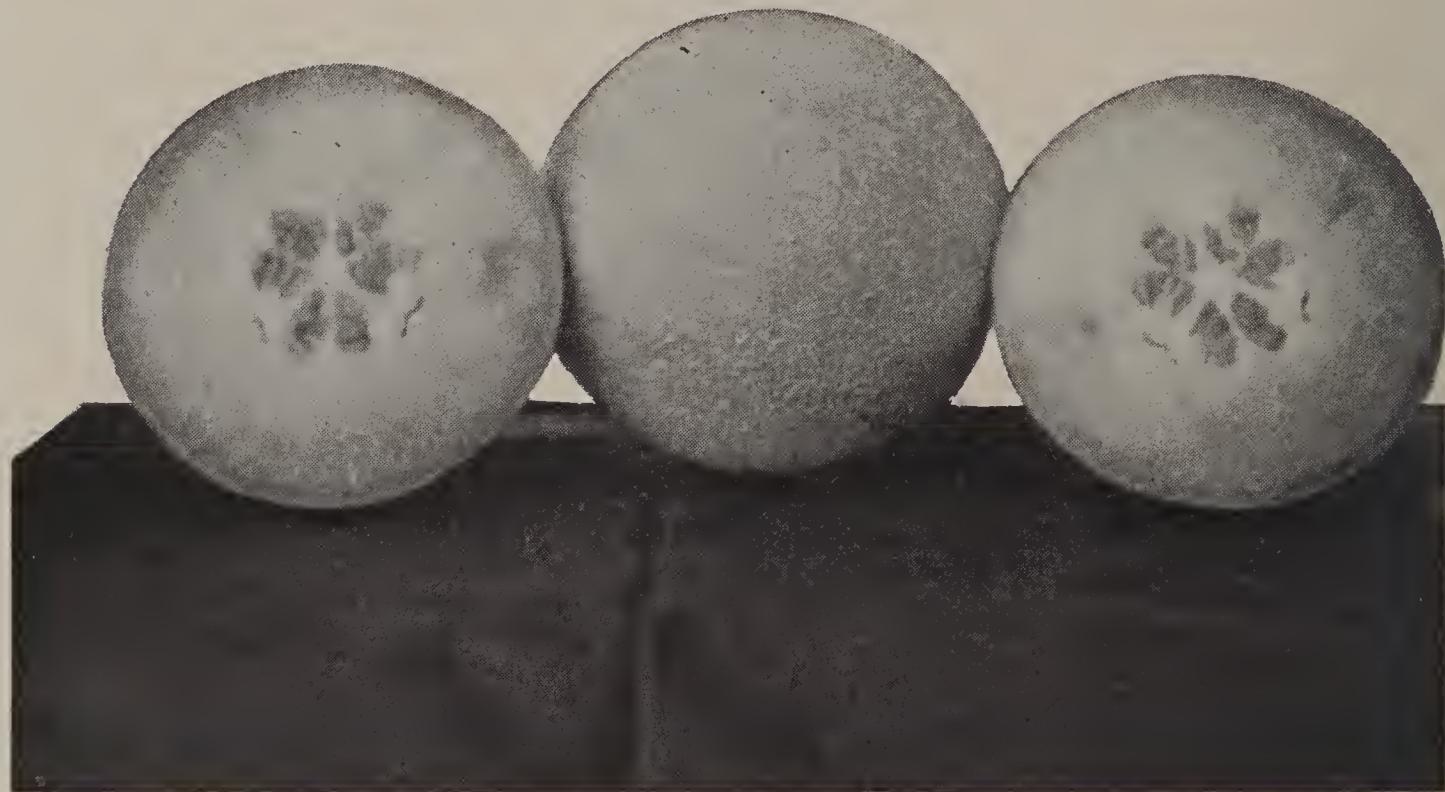
In the White Knight we are offering an early white-skinned cantaloupe.

# Mel-O-Gold

## OUR NEW "MELON OF GOLD."

Growers who watch the market closely noted that during the past season there was a new melon upon the market which achieved considerable success in demanding a premium price. This newcomer was the "Mel-O-Gold."

This melon is a white-skinned, pink-fleshed variety that has fine flavor and good shipping qualities. Picked vine ripened in California the cantaloupes reach the Eastern markets in excellent condition.



The Mel-O-Gold was a good success on the markets last season.

The "Mel-O-Gold" is a round "melon of gold," that runs to even jumbo 36 sizes. The fruit is slightly but evenly netted and assumes a golden tint after ripening. The flesh is thick and unusually smooth in texture. The seed cavity is small and compact.

Although the greatest success of this melon has been attained in the western cantaloupe districts, we suggest that growers in eastern United States give it a thorough and fair trial. Knowing the fine inherent qualities of the Mel-O-Gold, we believe we have made a valuable contribution to cantaloupe varieties, and we know that you will be pleased with the results of this melon.

Prices postpaid: Ounce, 15c;  $\frac{1}{4}$  pound, 40c;  $\frac{1}{2}$  pound, 70c; 1 pound, \$1.25; 2 pounds, \$2.40; 5 pounds, \$5.15; 10 pounds, \$10.00.

## Additional Hale's Best Strains

STRAINS DEVELOPED BY US IN THE FIRST YEARS FOLLOWING  
THE INTRODUCTION OF THE HALE'S BEST.

### No. 36 Hale's Best THE H. B. STANDARD

The No. 36 Hale's Best has, since its introduction in 1931, become a standard of comparison because of the fact that it is known wherever cantaloupes are grown. The No. 36 has become widely used due to its earliness which recommends it to the grower and its quality which recommends it to the buyer. The size is an even jumbo, well netted. The melons are heavy and solid with a small seed cavity.

The No. 36 has now become the standard and will be used unless a definite strain of Hale's Best is specified. Because of its undeniable excellence some growers still prefer to plant the old reliable No. 36.



The No. 36 is now the standard Hale's Best strain.

### No. 112 Hale's Best THE FIRST IMPROVED STRAIN

The No. 112 was one of our first improved strains of the Hale's Best and is still preferred over some of the newer strains in certain sections. The cantaloupe will produce a heavy crop of well netted melons in sizes slightly larger than the No. 36. The 112 has a thick, golden, sweet flavored flesh.

Like all other strains of the Hale's Best the No. 112 is early, hardy and prolific. This is an old standard strain of proven worth.

♦ ♦ ♦

**Early May . . .** The Early May is a Hale's Best with particular emphasis placed upon the features that recommend it to the market FOR THE LOCAL MARKET gardener. The Early May is an early maturing melon, and its deep, golden fleshed meat makes it an attractive melon for the local market and the roadside stand. It is round and well netted and runs to even standard and thirty-six jumbo sizes.

The Early May is a decided success on the roadside stands of the middle west.

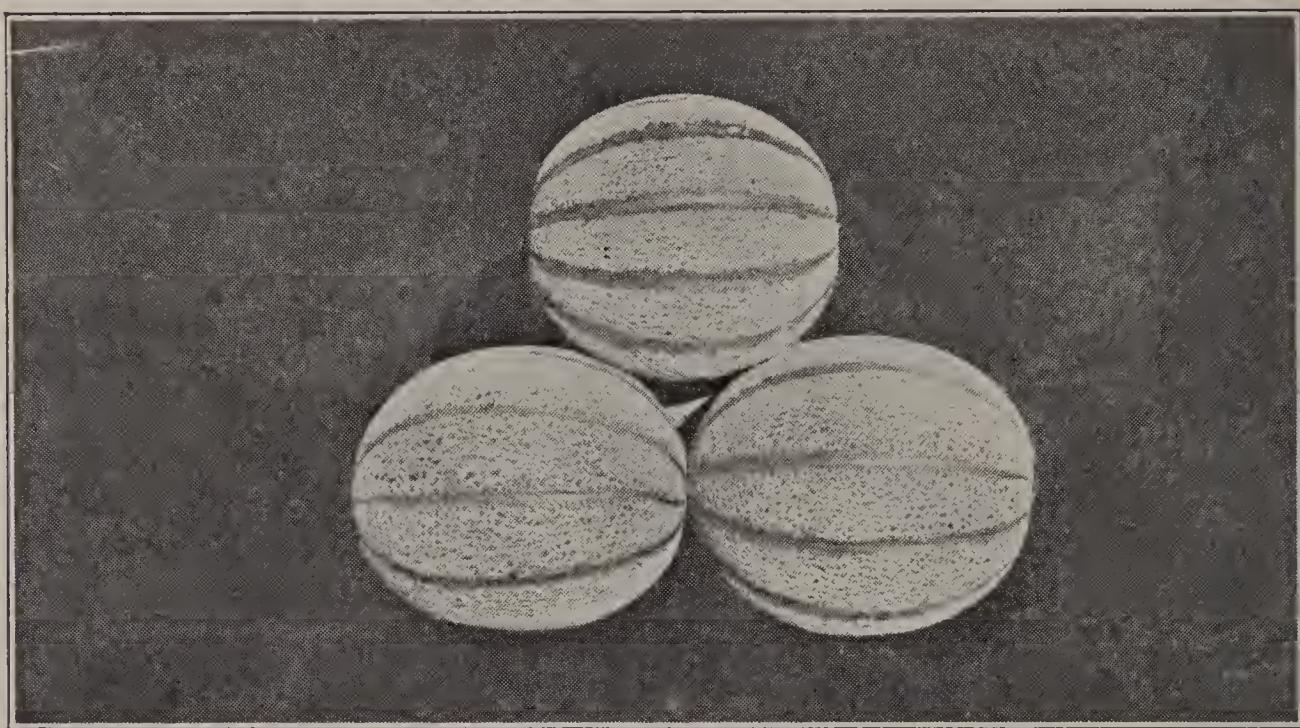
♦ ♦ ♦

Prices of the Hale's Best strains described above:

Ounce, 15c;  $\frac{1}{4}$  pound, 40c;  $\frac{1}{2}$  pound, 70c; 1 pound, \$1.25; 2 pounds, \$2.40;  
5 pounds, \$5.15; 10 pounds, \$10.00.

## Hearts of Gold

A ROADSIDE MARKET MELON OF HIGH QUALITY.



The Hearts of Gold is a pink meat melon of striking appearance.

The Hearts of Gold has developed for itself a particular place in the cantaloupe trade, and has now become one of the standard varieties. While its use as a commercial melon possibly will not become general, it nevertheless has fine merits that recommend it on certain markets.

The Hearts of Gold is a pink meated variety of good quality and flavor. It is a well-netted melon except for narrow stripes between the sectors; these stripes showing a dark green color. In size it is slightly larger than most varieties and will usually pack twelve to the jumbo flat crate.

We believe that the Hearts of Gold can be recommended for the market gardener. Its external appearance and the fine contrast of colors when the melon is cut makes it an attractive melon. The grower can sell the Hearts of Gold with confidence that the quality will give the buyer no disappointment.

Prices postpaid: Ounce, 10c;  $\frac{1}{4}$  pound, 30c;  $\frac{1}{2}$  pound, 50c; 1 pound, 90c; 2 pounds, \$1.75; 5 pounds, \$4.35; 10 pounds, \$8.00.

♦ ♦ ♦

## Superfecto

(Trade-Mark)

(Developed and introduced by D. V. Burrell, Rocky Ford, Colo.)

A SPLENDID MELON FOR THE LATE MARKET.

The Superfecto is one of the best of the late shipping melons, reaching maturity over a longer period than many of the other shipping melons.

The Superfecto is a round, well-netted cantaloupe, with no ridges, giving it an attractive market appearance. Its orange flesh is deep and fine grained with a good flavor. The seed cavity is smaller, which in part accounts for its good shipping qualities. The Superfecto runs to the twelve jumbo flat pack in size, and the melons are quite uniform.

For the grower who wishes to extend his shipping season, we can recommend the Superfecto as one that will meet all his needs. The market gardener will also find the Superfecto a fine melon for his purpose.

You will notice that we are giving you a very attractive price on this variety.

Prices postpaid: Ounce, 15c;  $\frac{1}{4}$  pound, 40c;  $\frac{1}{2}$  pound, 60c; 1 pound, \$1.00; 2 pounds, \$1.90; 5 pounds, \$4.50; 10 pounds, \$8.00.

# White-Seeded Pink Pearl

AN UNUSUAL MELON FOR A SPECIALIZED MARKET.



The White-seeded Pink Pearl is a light grey melon with a coarse netting.

The Pink Pearl is a melon with an unusually coarse and heavy netting. In external appearance it is a pearl gray and the flesh is a deep pink in color. The strain we are offering is distinguished by its pure white seed.

The White-seeded Pink Pearl is a medium late maturing melon that runs to jumbo 36 sizes. It has excellent shipping qualities. Its pearl gray external and its deep pink flesh, which is surrounded by a distinctive dark green rind, has brought it a ready sale on particular markets.

This cantaloupe has had considerable success on eastern markets, and we can offer you select seed that will give you satisfactory results.

Price postpaid: Ounce, 15c;  $\frac{1}{4}$  pound, 40c;  $\frac{1}{2}$  pound, 70c; 1 pound, \$1.25;  
2 pounds, \$2.40; 5 pounds, \$5.15; 10 pounds, \$10.00.

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# Honey Ball

A SMALL GREEN-FLESHED WINTER MELON.

The Honey Ball has been called a "small edition" of the Honey Dew, and like the Honey Dew, it has a white rind and a green flesh. The Honey Ball also has excellent keeping and shipping qualities. It is a small round melon, usually measuring about five inches in diameter. The flesh is firm and very sweet.

The Honey Ball is a very prolific variety, and care should be taken in planting in order that the plants may not be too closely grouped. Close planting and the natural prolificness of the Honey Ball might result in too small a melon.

The sweetness of the Honey Ball makes it unique among cantaloupes from the consumers viewpoint. Its long keeping and excellent shipping qualities make it a valuable melon from the growers viewpoint.

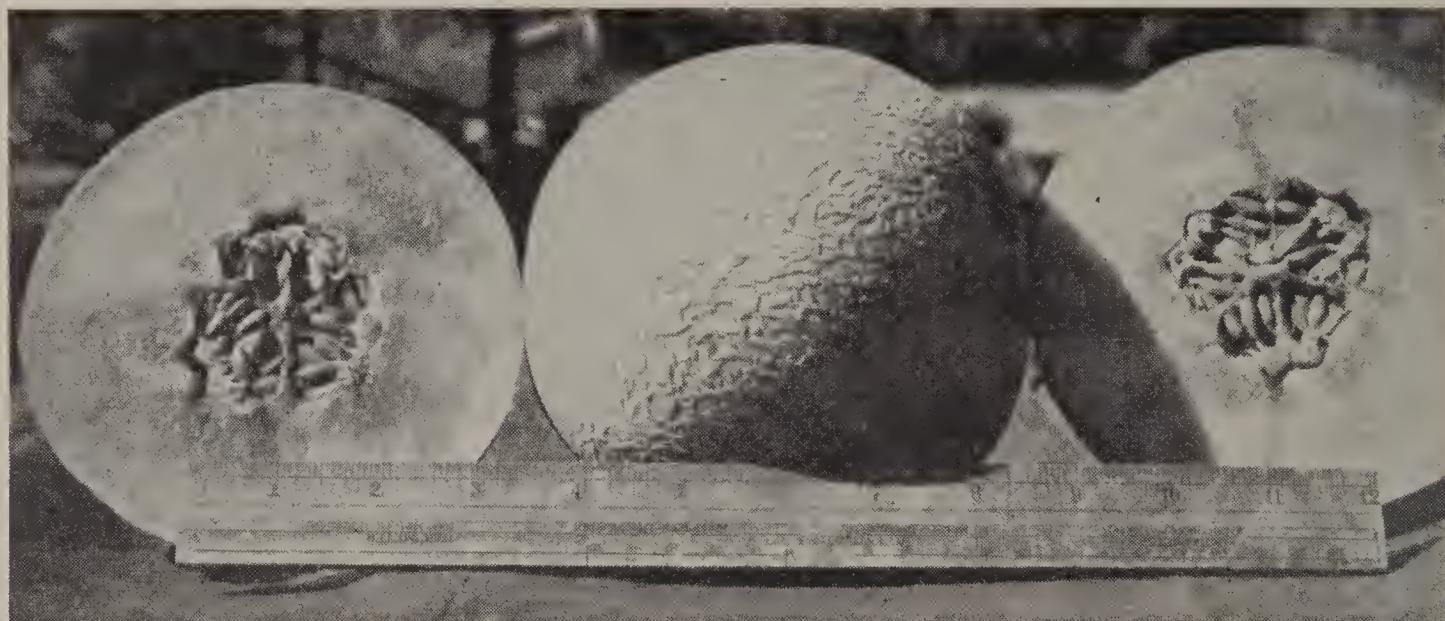
Prices postpaid: Ounce, 15c;  $\frac{1}{4}$  pound, 40c;  $\frac{1}{2}$  pound, 70c; 1 pound, \$1.25;  
2 pounds, \$2.40; 5 pounds, \$5.15; 10 pounds, \$10.00.

## Weaver Special

### THE ORIGINAL WHITE-SKINNED PINK-FLESHED CANTALOUPE.

Being the introducers of the Weaver Special, we can offer you some splendid selected stock of this variety. The Weaver Special is steadily growing in popularity, and considerable improvement has been made in the melon since its introduction.

The Weaver Special is noted for its fine quality and smoothness of flesh. It is a white-skinned melon with a golden tint that gives the impression of transparency, for one almost can see the rich orange interior flesh through the rind of the melon. It is slightly netted and though the melons run to jumbo 36 sizes, the cavity is small and compact. The Weaver Special can be vine ripened and still will hold up for several days after picking, as it goes through a ripening process extending through three or four days after being picked on a full slip.



The Weaver Special.

The Weaver Special has a tendency to crack in extremely wet weather, because of its solidity and high sugar content. We have, by selection, partly eliminated this tendency, and you will not find this fault as noticeable as when the melon was first introduced.

Prices postpaid: Ounce, 15c;  $\frac{1}{4}$  pound, 40c;  $\frac{1}{2}$  pound, 70c; 1 pound, \$1.25;  
2 pounds, \$2.40; 5 pounds, \$5.15; 10 pounds, \$10.00.

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## Honey Dew

### A LARGE, WHITE-SKINNED, WINTER MELON.

The Honey Dew is one of the old long established white-skinned, green-fleshed melons. It is one of the so-called winter melons, and can be kept for long periods, extending into the winter months. It requires a long growing season, which, of course, prevents its being grown in some of the cantaloupe sections.

The outside color of the Honey Dew is ivory white, changing to a light cream color as it ripens. The rind is hard and smooth with no netting. The fruit is large, being about seven inches by eight inches in size. The flesh is green and has an exceptional and distinctive sweetness.

This melon makes a valuable addition to the growers' plantings, enabling him to extend greatly the length of his melon season.

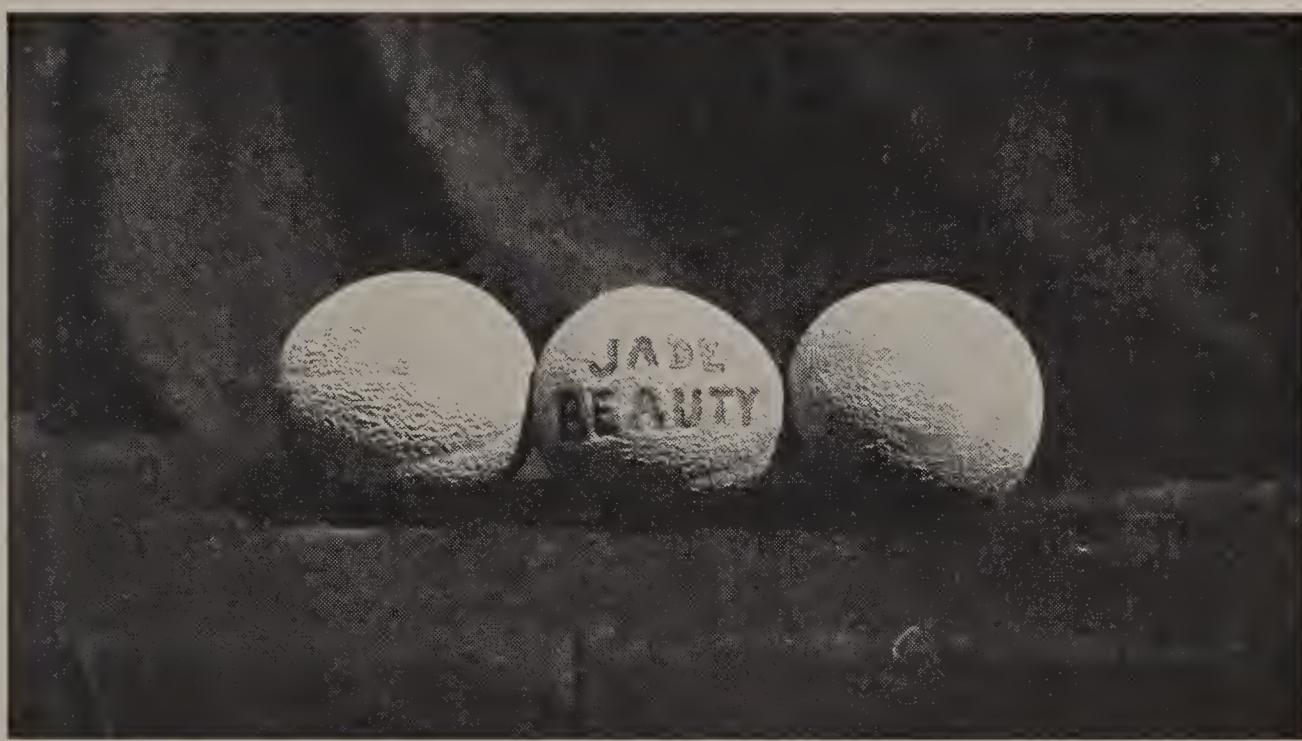
Prices postpaid: Ounce, 15c;  $\frac{1}{4}$  pound, 40c;  $\frac{1}{2}$  pound, 70c; 1 pound, \$1.25;  
2 pounds, \$2.40; 5 pounds, \$5.15; 10 pounds, \$10.00.

## Jade Beauty

### SOMETHING UNUSUAL IN GREEN-FLESHED CANTALOUPES.

The Jade Beauty makes an unusual combination of white skin and green flesh. While from this description of it as a green-fleshed, white-skinned cantaloupe, one might think it similar to the Honey Dew and Honey Ball, it has no relation to these two older varieties.

In recent years there has never been a strong demand for green-fleshed cantaloupes, but for those who prefer them, the Jade Beauty is a splendid melon. It is an average sized cantaloupe with unusually thick flesh and an exceptionally small cavity,



**The Jade Beauty is a cantaloupe for those who prefer green flesh.**

offering a maximum of fine flavored flesh. The melons are heavy, round, and covered with a strong netting.

If you want a green-fleshed cantaloupe for yourself or your trade, the Jade Beauty will meet your needs in every particular.

Prices postpaid: Ounce, 15c;  $\frac{1}{4}$  pound, 40c;  $\frac{1}{2}$  pound, 70c; 1 pound, \$1.25;  
2 pounds, \$2.40; 5 pounds, \$5.15; 10 pounds, \$10.00.

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## Mildew Resistant Honey Dew

### A HARDY STRAIN OF THIS WELL-KNOWN VARIETY.

The Mildew Resistant Honey Dew was developed primarily for planting in southern California where the infestation of mildew has become a problem for the growers. We can, however, recommend this type Honey Dew for other districts where a particularly hardy type of melon is wanted.

The Mildew Resistant Honey Dew is only slightly smaller than the regular Honey Dew and is more nearly round. The melons are unnetted, and ivory white in color, changing to golden when ripe. The mildew resistant type retains the distinctive Honey Dew flavor and quality. The flesh is green in color, sweet and thick. The vines are vigorous and hardy. We can recommend this melon.

Prices postpaid: Ounce, 15c;  $\frac{1}{4}$  pound, 40c;  $\frac{1}{2}$  pound, 70c; 1 pound, \$1.25;  
2 pounds, \$2.50; 5 pounds, \$5.15; 10 pounds, \$10.00.

# Additional Strains of Mildew Resistant Cantaloupes

## LARGE CANTALOUPES FROM VIGOROUS VINES.

In addition to the now famous Mildew Resistant No. 45, there have been several other resistant strains of cantaloupes developed. Many of these have been used for a season and discarded. We are listing here two additional strains that give promise of remaining in use, though on a somewhat more limited scale than the No. 45.

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### MILDEW RESISTANT NO. 1

The Mildew Resistant No. 1 cantaloupe is one of several strains that have been developed to check the inroads of this disease on the cantaloupe crops. The No. 1 strain is 100% resistant to the powdery mildew and is used in California for the brush covered plantings.

Like other mildew resistant strains the No. 1 is a salmon fleshed, well netted, oval cantaloupe. The flesh is thick and sweet, the cavity small and compact. The vines are vigorous and produce a large crop.

The No. 1 strain is distinguished from the No. 45 in two principal characteristics: it is slightly earlier, and it produces larger melons. The No. 1 is a large cantaloupe, running in sizes from jumbo thirty-sixes to twenty-sevens. It is about a week later than the Hale's Best in maturing.

Prices postpaid: Ounce, 15c;  $\frac{1}{4}$  pound, 40c;  $\frac{1}{2}$  pound, 70c; 1 pound, \$1.25;  
2 pounds, \$2.40; 5 pounds, \$5.15; 10 pounds, \$10.00.

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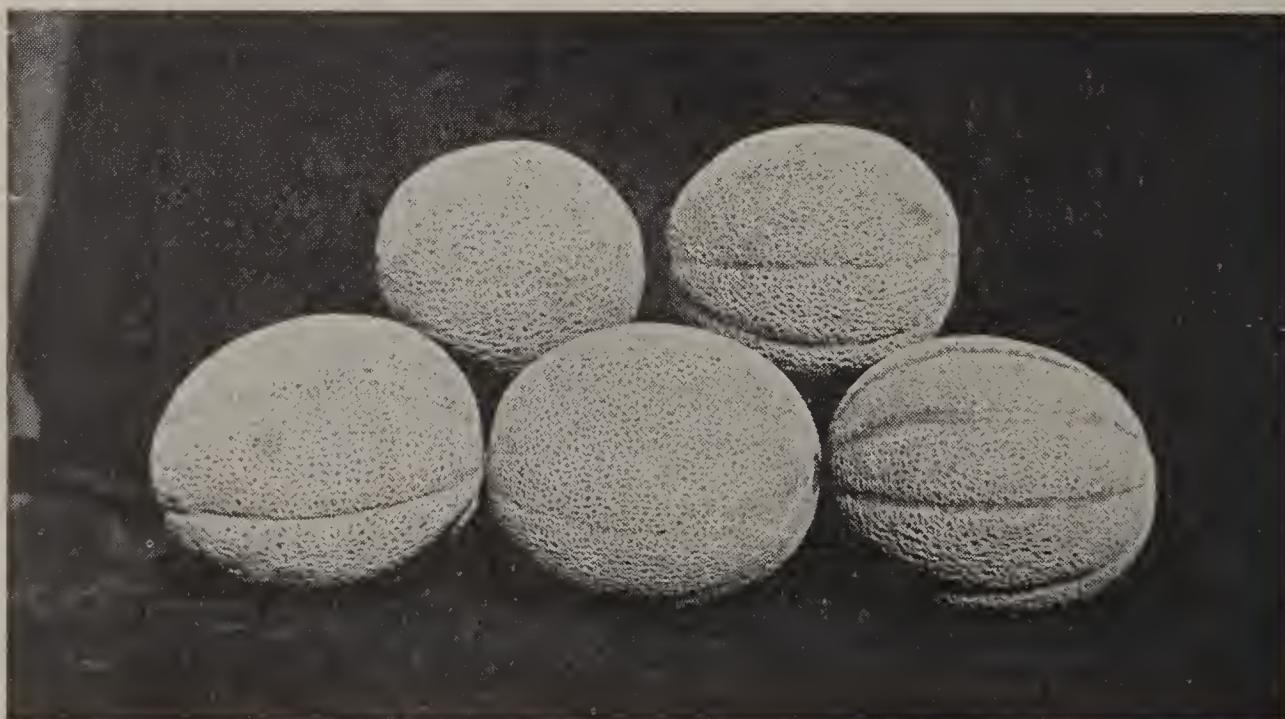
### MILDEW RESISTANT NO. 8

The Mildew Resistant No. 8 is a melon that is attractive to growers in uninfested areas because of its hardiness, its prolificness, and its size.

The Mildew Resistant No. 8 is a salmon-fleshed cantaloupe, well netted, thick fleshed, and with a small cavity. The melons have a fine external appearance, and in size will average larger than the Hale's Best. The No. 8 is about a week later than the Hale's Best.

If you are looking for a cantaloupe that is hardy, and will produce a heavy crop of large melons then you can rely on the No. 8.

Prices postpaid: Ounce, 15c;  $\frac{1}{4}$  pound, 40c;  $\frac{1}{2}$  pound, 70c; 1 pound, \$1.25;  
2 pounds, \$2.40; 5 pounds, \$5.15; 10 pounds, \$10.00.



These are Mildew Resistant No. 8 cantaloupes, compared with an ordinary sized cantaloupe on the upper left.

**101 Special** The 101 Special was first introduced in 1927 as an improvement in the famous Ten Twenty-Five. The 101 Special is still preferred in some cantaloupe sections over the later introductions. The 101 Special is a very uniform melon of standard pack sizes. The fruit is round and heavily netted with no sectors. The flesh is sweet, firm and a deep pink in color. The 101 Special is a splendid melon for main crop planting.

Prices postpaid: Ounce, 10c;  $\frac{1}{4}$  pound, 25c;  $\frac{1}{2}$  pound, 45c; 1 pound, 75c; 2 pounds, \$1.40; 5 pounds, \$3.25; 10 pounds, \$6.00.

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**10-25** The Ten Twenty-Five has become famous among cantaloupe varieties for its uniformity and ability to produce a large crop of melons over a long period. The 10-25 is a salmon fleshed cantaloupe of good quality. The fruit is well-netted and its shipping qualities are very good. While the 10-25 is not an early melon, it has all the other features demanded for a good commercial cantaloupe. We can offer this seed at an exceptionally reasonable price.

Prices postpaid: Ounce, 10c;  $\frac{1}{4}$  pound, 25c;  $\frac{1}{2}$  pound, 40c; 1 pound, 70c; 2 pounds, \$1.30; 5 pounds, \$3.00; 10 pounds, \$5.50.

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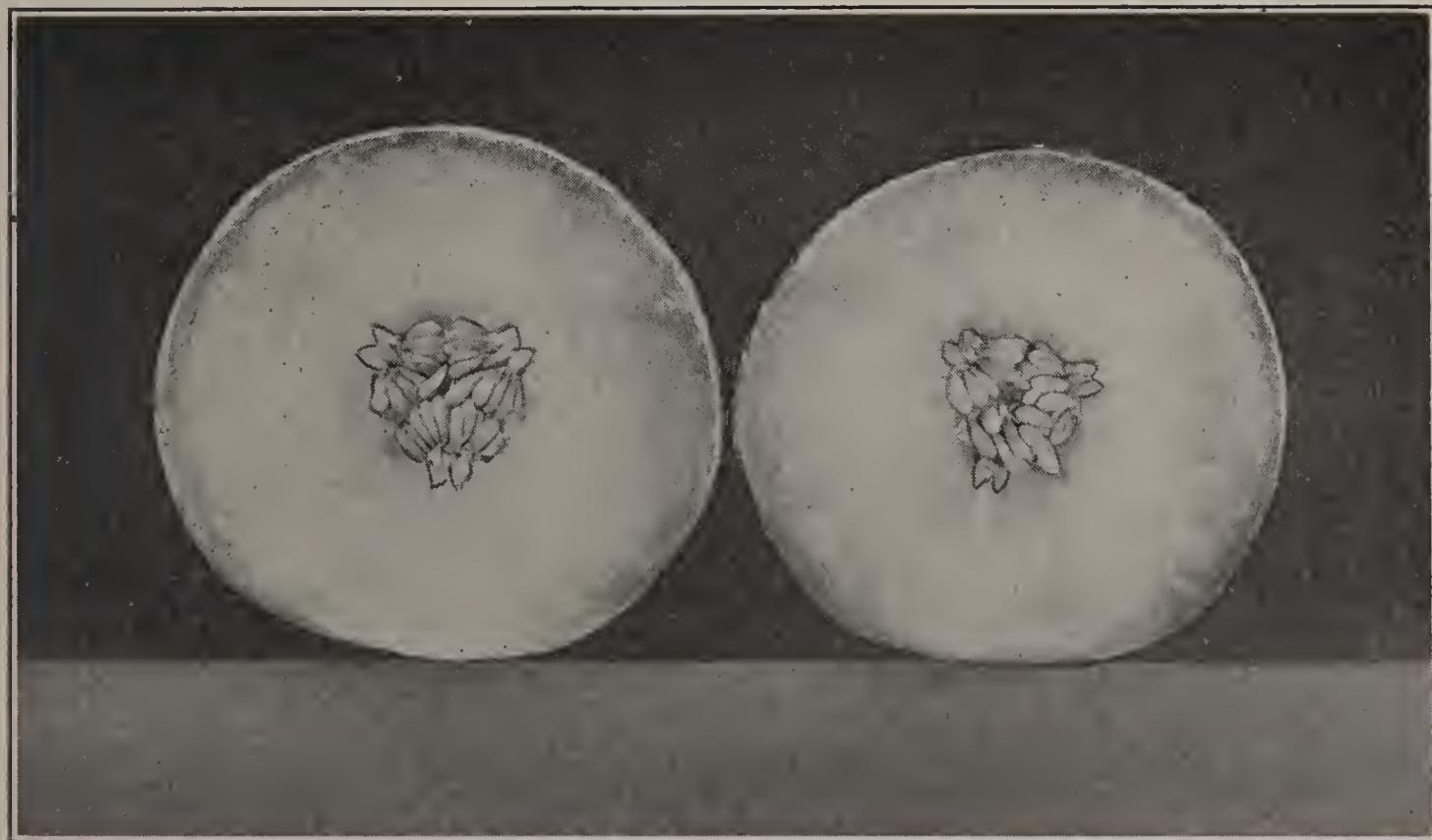
**Early Watters** The early fame of Rocky Ford as the cantaloupe capital was builded upon the green-fleshed varieties, such as the Netted Gem. The Early Watters is a selection from the Netted Gem. The Early Watters is a green-fleshed cantaloupe, with the fine flavor that helped build the reputation of Rocky Ford's fine cantaloupes. The flesh is thick and firm, and the vines are rust resistant, vigorous and extremely prolific. It is a week earlier than main crop varieties.

Prices postpaid: Ounce, 10c;  $\frac{1}{4}$  pound, 25c;  $\frac{1}{2}$  pound, 40c; 1 pound, 70c; 2 pounds, \$1.30; 5 pounds, \$3.00; 10 pounds, \$5.50.

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**Burrell Gem** The Burrell Gem is a melon distinguished by its pink colored flesh surrounded by a dark green rind. This characteristic has resulted in its being generally called "Pink Meat." The melons are oval in shape and covered with a thin netting over all the melon except the furrows dividing the sectors. The flesh is smooth and solid with a good flavor. The Burrell Gem is an excellent shipper.

Prices postpaid: Ounce, 10c;  $\frac{1}{4}$  pound, 25c;  $\frac{1}{2}$  pound, 40c; 1 pound, 70c; 2 pounds, \$1.30; 5 pounds, \$3.00; 10 pounds, \$5.50.

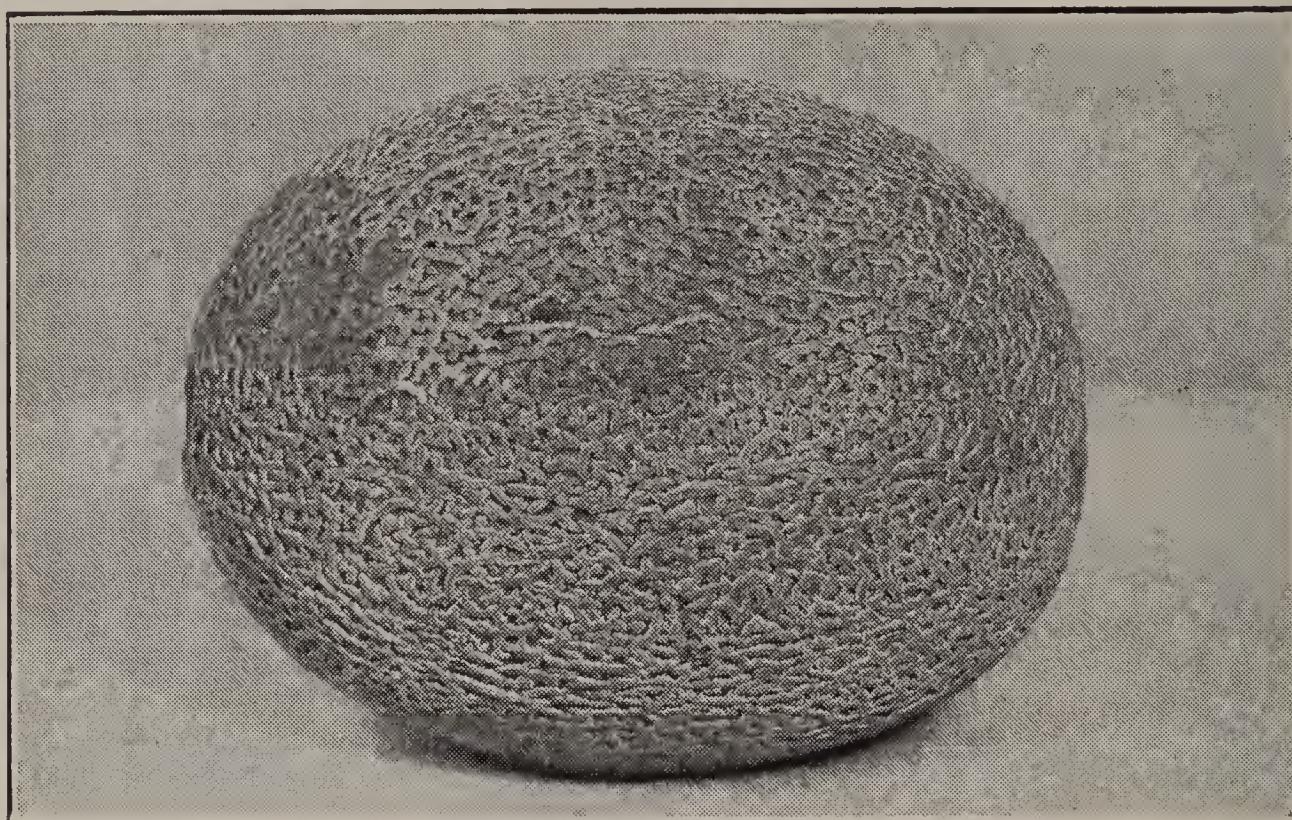


Cantaloupes like this please both you and your customer.—These melons are Jade Beautys.

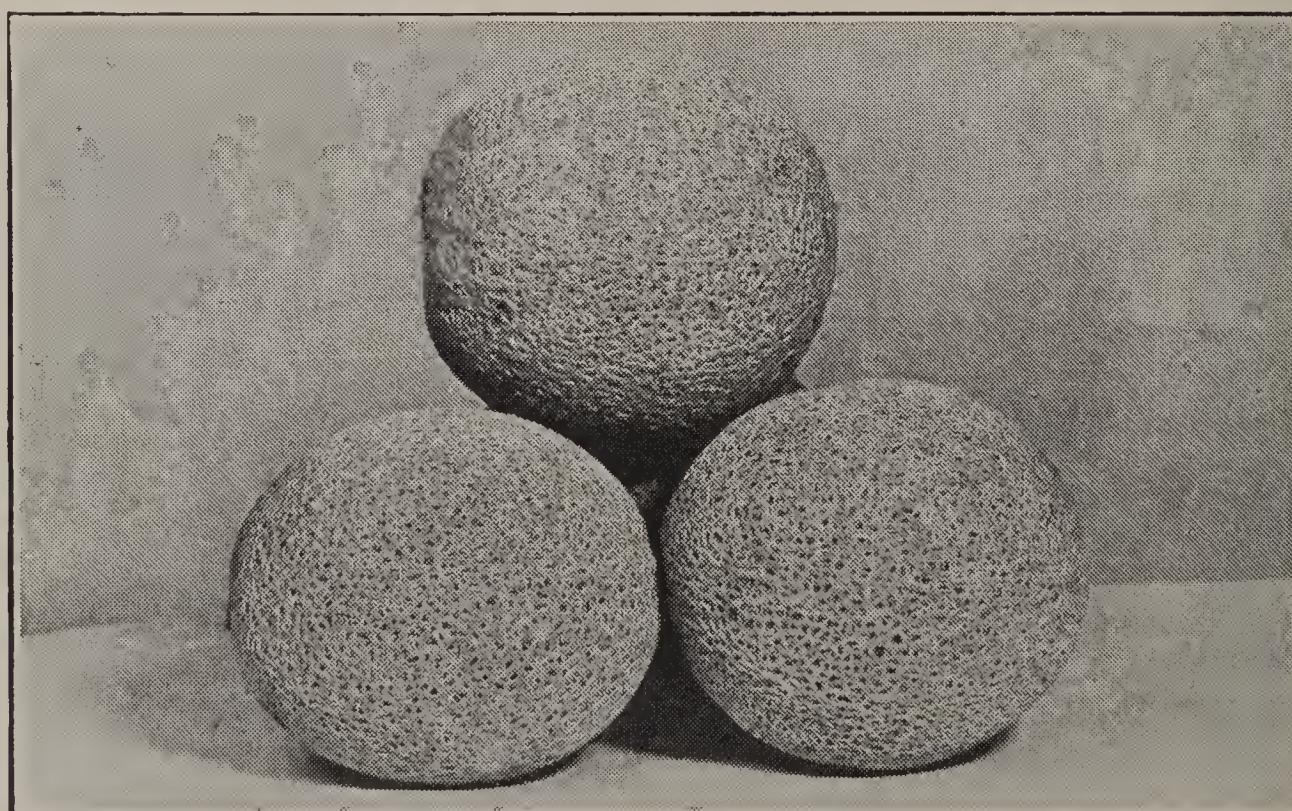
## A Preview of Two New Varieties of Cantaloupes

We present here two new varieties of cantaloupes, with which we are doing experimental work at the present time. Neither of these varieties is ready for introduction, but we are giving you a preview of them so that you might know something of what we are doing in the way of development work.

These new varieties are not yet named and are not yet offered for sale.



The first new cantaloupe is a white-skinned, orange-fleshed variety—somewhat like the *Globo de Oro*, but no relation to it. It is an oblong cantaloupe with a very heavy netting. The flesh is smooth and sweet, having a fine flavor. The outstanding characteristic of this melon is its ability to retain its firmness and quality over a long period after being picked full slip. In humble honor of its distinct qualities, it has been nicknamed "Old Ironsides" by the men working with it. Whether or not the nickname will stick is yet to be determined.



The second of the new varieties is a cantaloupe of standard size, possessing strong vitality and producing a large crop of fine quality fruit. It has a rather distinctive netting and is a melon that will make a splendid shipper. We hope we may introduce it next season.

# Garden Seeds

## PRESENTING SOME SELECTED STANDARD VARIETIES.

In presenting our garden seeds, we offer you some splendid standard varieties, the seed of which we have grown and harvested ourselves. There is not a wide variety of seeds offered, but you will find all of them of high quality.

We often receive letters from our customers asking us why we do not grow some particular kind of vegetable in which they are interested. We wish to take this opportunity of explaining in part why our offering of garden seeds is limited.

### WE GROW AND SELL OUR OWN SEED.

In the first place, we have made it an invariable practice to sell only the seed that we grow and harvest ourselves. Climatic condition prevent our growing many types of vegetables, hence we cannot offer them and still maintain our policy of growing all our own seed.

### A WIDE VARIETY MEANS DIFFUSION OF EFFORT.

In the second place, we are specialists in the production of cantaloupe seed and our interest is centered in this particular field. To attempt to grow a wide variety of other crops for seed would diffuse our attention and prevent the best possible work being done with any of them.

### NATURE FORCES A DIVERSE SYSTEM OF CROPS

However, due to peculiar conditions existing in our district, we are forced to grow a certain amount of other crops than our speciality of cantaloupes. Unlike many other sections of the country, it is inadvisable and unprofitable to grow the same crop on one piece of land more than two years in succession. Consequently we are forced by nature to grow a diverse system of crops upon our land. In our rotation of crops we must produce a more or less wide variety of grains and vegetables. By taking advantage of the necessity forced upon us by nature, we are able to offer other vegetable seeds besides cantaloupes. However, we do not want this list to grow any larger than necessary.

### WE ARE OFFERING A FEW STANDARD VARIETIES.

Under our present system of farming we are able to offer you the vegetable seeds listed on the following pages. These are standard varieties and we have taken care to see that they meet exacting requirements of quality and purity. You will find them as good as it is possible for you to buy anywhere.



Irrigation and high altitude make Rocky Ford a garden spot.

## Cucumbers



Our careful selection assures high quality cucumber seed.

**A & C** This is a white spine cucumber that is becoming popular with eastern growers. The A & C is a splendid cucumber in all particulars; it is a long, dark green slicing variety; its eating qualities are excellent, being free from any bitterness; it produces a fine crop of uniformly good appearance. The flesh is white and crisp. The fruit is about 2½ to 3 inches in diameter and about 12 inches in length. We can recommend the A & C.

Prices postpaid: Ounce, 15c; ¼ pound, 35c; ½ pound, 65c; 1 pound, \$1.20; 2 pounds, \$2.10; 5 pounds, \$5.25; 10 pounds, \$10.00.

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**Ryan Pickling** This pickling cucumber is our own selection from the Chicago Pickling. It is a very prolific variety, producing fruit of a uniform size and good color. This pickling cucumber is an early strain that will please the home gardener and the commercial grower.

Prices postpaid: Ounce, 8c; ¼ pound, 25c; ½ pound, 40c; 1 pound, 75c; 2 pounds, \$1.40.

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**Davis Perfect** This is one of the leading commercial varieties and is an ideal cucumber for long shipments. For the market gardener and the home gardener, it cannot be excelled. The fruits average 9 to 11 inches in length, 2½ to 3 inches in diameter. Its fruits are a dark green color, and the flesh is solid and of fine quality. The vines are vigorous and prolific.

Prices postpaid: Ounce, 8c; ¼ pound, 25c; ½ pound, 40c; 1 pound, 75c; 2 pounds, \$1.40; 5 pounds, \$2.60.

**Early Fortune** This is the finest of all commercial varieties, and is used most extensively in all the great cucumber growing sections. It is early in maturing, has a deep green color, a small seed cavity with few seeds, and has eating qualities that are excelled by no other cucumber. These characteristics with its uniformity and prolificness make it one of the best white spine cucumbers.

Prices postpaid: Ounce, 8c;  $\frac{1}{4}$  pound, 25c;  $\frac{1}{2}$  pound, 40c;  
1 pound, 75c; 2 pounds, \$1.40; 5 pounds, \$2.60.

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**Earliest of All** This is an exceptionally early variety, yielding fine quality fruits in profusion. The cucumbers are quite uniform, very large, and of a dark green color. The Earliest of All is especially fine for the home garden and local markets where early cucumbers are desired.

Prices postpaid: Ounce, 8c;  $\frac{1}{4}$  pound, 25c;  $\frac{1}{2}$  pound, 40c;  
1 pound, 75c; 2 pounds, \$1.40; 5 pounds, \$2.60.

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**Klondike** This is an excellent strain of the white spine. It is particularly remarkable for its uniformly dark green color that is retained as the fruit matures. It has great merit in quality, prolificness and in firmness of flesh. When mature it averages about 8 inches long. The Klondike is an excellent variety for pickling when young.

Prices postpaid: Ounce, 8c;  $\frac{1}{4}$  pound, 25c;  $\frac{1}{2}$  pound, 40c;  
1 pound, 75c; 2 pounds, \$1.40; 5 pounds, \$2.60.

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**Improved White Spine** This is a standard variety. A uniform and shapely cucumber, not only for early, but also for general crop purposes. Vigorous grower and great bearer. Very fine for slicing and splendid for home garden and market. The fruits are 9 to 10 inches long, thick fleshed with small seed space.

Prices postpaid: Ounce, 8c;  $\frac{1}{4}$  pound, 25c;  $\frac{1}{2}$  pound, 40c;  
1 pound, 75c; 2 pounds, \$1.40; 5 pounds, \$2.60.



## Tomatoes

We offer the following varieties of tomatoes as the best in their several classes. These are particularly fine ones in which we have done some careful selective work. Because of the importance of tomatoes in any home or market garden, you will want some of the varieties that we are offering. All this seed has been grown on our farms under our personal supervision.



The Marketeer Tomato.

**Marketeer** The Marketeer tomato is one of the finest main crop tomatoes offered to the gardeners of America. It is deep red in color, and has thick meat with solid mid-walls. The seed cavities are exceedingly small with few seeds. The fruits are large and smooth and make excellent shippers. The Marketeer is an ideal tomato for the market gardener.

Prices postpaid: Packet, 10c;  $\frac{1}{2}$  ounce, 20c; 1 ounce, 35c;  
 $\frac{1}{4}$  pound, \$1.00;  $\frac{1}{2}$  pound, \$1.90.

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**Break-O-Day** This is a wilt-resistant variety developed by Dr. Pritchard from the Marglobe and Marvana. It resembles the Marglobe in shape and size, being large and almost round. The fruits are solid, meaty and scarlet in color. The vines are open and spreading with medium foliage. The Break-O-Day is an early tomato that is becoming very popular with home gardeners.

Prices postpaid: Packet, 10c;  $\frac{1}{2}$  ounce, 20c; 1 ounce, 35c;  
 $\frac{1}{4}$  pound, \$1.00;  $\frac{1}{2}$  pound, \$1.90.

**West's Early** An early tomato of excellent qualities. Its ripening time is three or four days ahead of the Chalk's Early Jewel. Fruits are a bright red, round and with deep firm flesh. It is a very prolific tomato with strong vigorous plants. A fine tomato for the market gardener.

Prices postpaid: Packet, 10c;  $\frac{1}{2}$  ounce, 20c; 1 ounce, 35c;  
 $\frac{1}{4}$  pound, \$1.00;  $\frac{1}{2}$  pound, \$1.90.

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**Indiana-Baltimore** This is an improved strain of the Greater Baltimore.

The Indiana-Baltimore is a mid-season tomato, heavy, firm, and thick-meated. The fruits are deep red, free from cracks and ridges. This variety is one of the heaviest producers we offer.

Prices postpaid: Packet, 10c;  $\frac{1}{2}$  ounce, 20c; 1 ounce, 35c;  
 $\frac{1}{4}$  pound, \$1.00;  $\frac{1}{2}$  pound, \$1.90.

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**Chalk's Early Jewel** A large, smooth and nearly round tomato. The fruits are a bright red, deep, solid, and very meaty.

This variety is one of the best for the home garden and is used very extensively for canning. The Early Jewel has long held a reputation for quality.

Prices postpaid: Packet, 10c;  $\frac{1}{2}$  ounce, 20c; 1 ounce, 35c;  
 $\frac{1}{4}$  pound, \$1.00;  $\frac{1}{2}$  pound, \$1.90.

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**Matchless** A large main crop tomato, and as its name indicates, it is matchless in size, color, and productiveness. It is a worthy competitor of the unexcelled Marketeer. The Matchless is a strong, vigorous grower with sturdy vines, producing an abundant crop of large handsome, rich scarlet-red, perfectly smooth tomatoes. Its fruits are solid and heavy and have long keeping qualities.

Prices postpaid: Packet, 10c;  $\frac{1}{2}$  ounce, 20c; 1 ounce, 35c;  
 $\frac{1}{4}$  pound, \$1.00;  $\frac{1}{2}$  pound, \$1.90.



## Beans

**Burpee's Stringless Green Pod** This is one of the finest round pod varieties, both for table use and for shipping. The pods are about six inches long, slightly curved and very thick, even when young. The pods are meaty and juicy with no sign of strings. They are brittle and of fine flavor. The plants are medium large and retain the bush form. The seeds are medium in size and a dark brown in color.

Prices postpaid:  $\frac{1}{2}$  pound, 12c; 1 pound, 20c; 2 pounds, 35c; 5 pounds, 80c; 10 pounds or more, 15c per pound.



**Full Measure** This comparatively new variety is rapidly being recognized as one of the very best stringless green pod beans of the main crop sort. As indicated by its name, it is very productive, yielding a fine stringless green pod bean about six inches long, straight, very fleshy, pencil podded, and creased backed. The plant is well branched and very productive, yielding the heavy pods throughout a long season. We recommend this variety for your garden.

Prices postpaid:  $\frac{1}{2}$  pound, 12c; 1 pound, 20c; 2 pounds, 35c; 5 pounds, 80c; 10 pounds or more, 15c per pound.



**Henderson Bush Lima** This variety is one of the earliest of the Lima beans in maturing. The plants grow 18 to 24 inches tall, are of sturdy, erect growth and are heavily loaded with pods. The beans when ripe are a beautiful ivory color, and when picked as green-shelled beans are of delicious flavor. The Henderson Bush Lima is a reliable crop that is very productive and free from mildew. It thrives in ordinary soil and has proven to be an excellent variety for home gardeners.

Prices postpaid:  $\frac{1}{2}$  pound, 12c; 1 pound, 20c; 2 pounds, 35c; 5 pounds, 80c; 10 pounds or more, 15c per pound.



An example of the use of irrigation on our farms.

## Sweet Corn

**Golden Bantam** This well-known variety is the leading early sort, where the yellow sweet corn is in demand. The Golden Bantam is extra early and very hardy. The plants are from 5 to 6 feet tall, with ears 5 to 6 inches long. When the corn is ready for the table the kernels are a bright golden yellow and are deliciously sweet, tender and juicy. For the early home garden it cannot be excelled.

Prices postpaid:  $\frac{1}{2}$  pound, 10c; 1 pound, 20c; 2 pounds, 35c;  
5 pounds, 80c; 10 pounds or more, 15c per pound.



**Country Gentleman** This is one of the most delicious varieties of sweet corn available, and one of the richest flavored of all the late varieties. The plants are vigorous growers, with ears 7 to 8 inches long. The kernels are deep and slender, and set without regular row formation. Once you use the Country Gentleman, no other variety is quite good enough.

Prices postpaid:  $\frac{1}{2}$  pound, 10c; 1 pound, 20c; 2 pounds, 35c;  
5 pounds, 80c; 10 pounds or more, 15c per pound.



**White Evergreen** An improved variety of the main crop sort that is exceedingly productive and especially adapted for the market and home gardener. It is preferred for drying and canning over all other main crop sorts on account of the large ears of pearly-white grains of rich and luscious flavor. It is a heavy yielder and retains its soft juicy condition longer than most other varieties. Every home garden should have this corn.

Prices postpaid:  $\frac{1}{2}$  pound, 10c; 1 pound, 20c; 2 pounds, 35c;  
5 pounds, 80c; 10 pounds or more, 15c per pound.



**Stowell's Evergreen** This is a late variety that is very popular with market gardeners. The plants are tall, producing large ears 8 to 9 inches long, set with 16 to 18 rows. The kernels are sweet, tender, and white in color.

Prices postpaid:  $\frac{1}{2}$  pound, 10c; 1 pound, 20c; 2 pounds, 35c;  
5 pounds, 80c; 10 pounds or more, 15c per pound.



These onions have been pulled, topped and crated. They are now ready to go into storage.

## How to Order

Be careful to give your full name, post office with street number or rural route. Remittance may be made by stamps (if one dollar or less), cash, draft, or post office money order. We will ship by express C. O. D. where one-fourth of the remittance accompanies the order.

Address all correspondence to the Secretary.

We will give the same careful attention to your orders as in other years. Your order will be put up and sent to you within 48 hours after receiving it.

We assure you that the seed sent to you will be pure and of the highest quality.

We pay all postage or express charges.

We guarantee the safe arrival of the seed by mail or express.

Should your order not arrive in due time, write us immediately.

We wish to thank you for the business you have given us in the past, and assure you that we will try to give you the seed and the service that will merit the confidence you have shown in us.

We wish our friends and customers a very successful and prosperous season during the coming year, together with good health and abundant happiness.

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THE ROCKY FORD CANTALOUP SEED  
BREEDERS ASSOCIATION

JAMES B. RYAN, *Secretary*,

Rocky Ford, Colorado.

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## In Conclusion

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We hope that this catalog has been of some assistance to you in making your choice of seeds to plant for the coming season. We hope you have found here something valuable, something new, something interesting in cantaloupe varieties.

Those of you who have been ordering seed from us in the past know the dependability and the quality of the seed we sell. Those of you who have not ordered from us before will find that our seed will prove to be all that we claim for it.

Our success is dependent upon the care we give our seed crops and the care we exercise in harvesting it. All our attention is centered upon the business of seeing that our seed is the very best that time and care can give you. All of our experience of years of cantaloupe seed production is brought to bear upon each season's crop. We have eliminated as far as is humanly possible the element of chance from your purchase of good seed.

Remembering that there must be a partnership of co-operation between the seedsman and the grower, we have given you a truthful and accurate description of our methods and policies and of our varieties of seed. We hope that you will not hesitate to call upon us if we can be of further assistance to you.

THE  
**Rocky Ford Cantaloupe Seed  
Breeders Association**  
ROCKY FORD, COLO.